



Greg Thompson /USFWS

Communications

These courses build the skills needed to effectively serve as the face and voice of the Service. Emphasis is placed on written, oral, and digital communication skills and tools.

Introductory Courses

Business Communications Boot Camp
CLM8134



Communicating Science—Distilling
Your Message
CLM8204



Facebook for FWS Employees
CLM725b



Social Media Overview for FWS
Employees
CLM725a



Strategic Communication for Outreach:
Overview and Planning
CLM8111



Twitter for FWS
Employees
CLM725c



Intermediate Courses

Digital Communications in Conservation
Training Workshop
CLM7158



Negotiation Skills for Conservation
Professionals: Building a Foundation
CLM8135



Writing with Clarity
CLM8201



Advanced Courses

Congressional Operations Seminar
CLM8196



Critical Writing/Critical Thinking
CLM3167



Scientific Writing for Publication:
Course and Clinic
CSP3182



Strategies and Tactics for the
Experienced Conservation Negotiator
CLM8136



Webinars and other resources:

Communications Webinar Series

NCTC CLASSROOM
 FIELD LOCATION
 LIVE AND ONLINE
 ANYTIME ONLINE